

Chinaplas 2011: No. 1 in Asia and no. 2 worldwide in plastics and rubber shows

The 25th Chinaplas closed its doors on the 20th May at the China Import & Export Fair Pazhou Complex, in Guangzhou with record breaking results. The show's scale, exhibitor and visitor numbers have increased remarkably in comparison to 2010 making Chinaplas 2011 the world's no. 2 plastics and rubber show, following K fair in Germany and further consolidating its no.1 position in Asia. The organisers Adsale Exhibition Services Ltd. pointed out that the improving economy, government policy, together with the continuous support from various parties, including overseas and local associations, exhibitors, visitors, and media have contributed to this success.

Business opportunities for Chinese and international visitors and exhibitors

This year, a 15.5 % growth in visitor number was recorded when compared with Chinaplas 2010. 94,084 visitors came to Guangzhou, of which 20.27 % (19,069) came from 138 overseas countries and regions, the majority from Asia excluding Hongkong, Macau and Taiwan, accounting for 47 %. Hongkong, Macau, and Taiwan provided 20.7 % of visitors, followed by Middle East (10.8 %), Europe (8.5 %), America (6.7 %), Africa (4.7 %) and Oceania (1.6 %). It was recorded that Hong Kong, India, Taiwan, Japan, Korea, Indonesia, Iran, Malaysia, Thailand and Russia were the ten top origins of visitors.

The show saw strong presence of overseas delegation groups organised by Malaysian Plastics Manufacturers Association, All India Plastics Manufacturers Association, Vietnam Plastics Association, etc. and business groups from Iran, Indonesia, India, Brazil, Korea, Turkey, Thailand and Vietnam, etc.

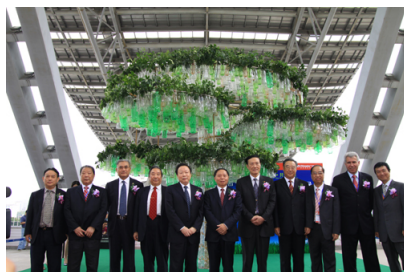
As for local visitors, 60 groups were formed by associations and leading enterprises, such as BYD, Changhong, Dongguan Wire & Cable Association, Foxconn, GREE, Guangdong Automobile Industry Association, Medical Plastic Professional Committee of China Plastic Processing Industrial Association Council, Midea, Shenzhen Electronics Industries Association, Shenzhen Toys Industry Association, Southern Packaging and Shunde Home Appliance Chamber of Commerce, etc.

"The strong growth of visitor number demonstrates the sign of economic recovery. Many enterprises are aware of the needs to upgrade their production line in order to enhance their competitiveness and capture the growing market after the financial crisis. Other enterprises spare no effort to align with the green policies highlighted in the 12th Five-Year Plan, such as energy saving, low carbon emissions," said **Ada Leung**, Adsale Assistant General Manager.

2,441 exhibitors from 34 countries and regions with 11 pavilions from Austria, Canada, China, France, Germany, Italy, Japan, Taiwan, Turkey, UK, and USA have occupied an exhibition area of 180,000 m². Turkey made its debut with a country pavilion at Chinaplas and it has expressed interest in expanding the pavilion area in 2012.

Prestigious international status

Adsale had invited prestigious guests to inaugurate the opening of the fair, including **Chen Shi Neng**, Honorary President of China National Light Industry Council, **Wang Rui Xiang**, President of China Machinery Industry Federation and **Bu Zheng Fa**, President of China National Light Industry Council, etc. **Stanley Chu**, Chairman of Adsale, said: "Chinaplas has its double meaning this year. In addition to the 25th edition, we will finish a record-breaking event not only to mark the continuity of last year's theme 'Green Plastics. Our Goal. Our Future', but also let overseas and Chinese market players witness the important role of green plastics and low carbon solutions played in the industry and raise their awareness on the green concepts."



Lee Chi Wing, a product designer in Hong Kong, is the creative director of the "Alive Bottles Tree". The recycled bottles are connected to form a tree trunk and branches. Water and nutrient is poured into some of the bottles at the treetop, and vegetation is then put inside the bottles, like leaves growing from the recycled bottles.

"Green plastics"

To highlight the "Green Plastics" theme a series of events was organised. The "Alive Bottles Tree" made by 3,528 recycled plastic bottles was displayed to arouse the awareness towards the concepts of recycling and reuse.

What's more, the 2-day conference, "Eco-friendly Plastics Conference" held on 18-19 May was over-registered with a long waiting list. Three major topics on bioplastics and degradable plastics, plastics recycling technology and energy saving plastic technology had apparently grabbed the attention of the participants. In addition, a Bio-Plastics & Degradable Plastics Zone was introduced at this year's event.

High-quality exhibitors and advanced display

As the world's largest plastics machine producer and plastics consumer, China will continue to be the focal point of the global plastics and rubber industries. With its rapid growth of plastics and rubber application sectors, such as automotive, building & construction industries, E & E, IT & telecommunications, and packaging the market offers great potential for further development.

German Pavilion

The German pavilion in hall 5.1 hosted more than 100 German manufacturers of plastics and rubber, machines and complete lines, moulds and dies as well as auxiliary and peripheral equipment on 2,700 m². Among them where Arburg, Azo, Brabender, Gneuss, KraussMaffei, Maag, Nabaltec, Plasmatrete, Rampf, Reifenhäuser, SKZ, Wickert, Zwick, etc.

Chinaplas 2012

Many of the exhibitors, visitors and media have already expressed their continued support for next year's Chinaplas. It will be held at Shanghai New International Expo Center on 18 - 21 April 2012. The organiser said that it is confident that the 2012 edition will further expand to an exhibition area of 200,000 m² and attract over 2,600 exhibitors.

First introduced in 1983, Chinaplas is China's only plastics and rubber trade show approved by UFI (Global Association of the Exhibition Industry).

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