

PU TECH 2011

The Indian Polyurethane Association (IPuA) presents the third polyurethane exhibition and conference in India, PU TECH 2011. The triennial event will comprise a three-day exhibition and a one-day conference highlighting latest developments in the polyurethane industry, processing techniques, machinery, raw materials, and finished goods. The event will be held between **9–11 March 2011** at the state-of-the-art India Expo Centre, **Greater Noida, New Delhi**.

Managed by Expomedia Group Plc, the venue meets world class exhibition standards: its halls are complete with modern international quality infrastructure and offer high safety standards. The India Expo Centre provides two fully air-conditioned halls with approximately 3,500 m² each for the PU TECH India exhibition plus 1,000 m² for the conference.

The polyurethane industry is one of the rapidly growing industries in India which has registered double digit growth during the past five years and is expected to double every four years in the coming decade.

According to the International Monetary Fund (IMF) the GDP for India will rise from an estimated USD 1,430 billion in 2010 to estimated USD 2,412 billion in 2015. As population will only grow from 1.2 billion to 1.3 billion in the same period the disposable income per capita should grow by double digit numbers over the next years. This usually leads to more consumption of comfort products as for example mattresses and refrigerators.

A one-day conference on 10 March 2011 will give attendees the possibility to learn about the latest developments in PU technology. More than 20 papers will be presented by industry experts covering all aspects from automotive to rigid foam, slabstock, CASE applications, EHS and fire safety (complete programme on www.pu-magazine.com or www.putechindia.com).

In addition, the Indian Polyurethane Association has invited Isopa to feature its Polyurethanes campaign at the trade show. Isopa will introduce the campaign and its approach to communicate the benefits of polyurethanes to the public and to policymakers.

The organiser expects 3,500 trade visitors from all parts of India, Pakistan, Nepal, Sri Lanka, the Maldives, Thailand, Malaysia, Singapore, Indonesia, the Philippines, Bangladesh, the Middle East, Africa and other countries. Opening hours of PU TECH will be from 10:30 a.m. until 6:30 p.m. More than 125 companies will offer their newest products and services. Some of the exhibiting companies are introduced on the next pages.

Datum und Ansprechpartner

09.03 - 11.03.2011

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