

## PRINT

Advertisement format (width x height)	b/w	full colour
Front cover page 185 x 165 mm	-	3,700 €
Cover page 2, 3, 4 210 x 297 mm*	4,100 €	4,700 €
1/1 Page 185 x 265 mm / 210 x 297 mm*	4,000 €	4,500 €
2/3 Page 185 x 175 mm / 120 x 265 mm 130 x 297 mm*	2,900 €	3,400 €
1/2 Page 185 x 130 mm / 92 x 265 mm 210 x 148 mm* / 102 x 297 mm*	2,100 €	2,600 €
1/3 Page 185 x 85 mm / 58 x 265 mm 210 x 96 mm* / 68 x 297 mm*	1,500 €	1,900 €
1/4 Page 185 x 63 mm / 92 x 130 mm 45 x 265 mm	1,200 €	1,550 €
1/8 Page 185 x 30 mm / 92 x 63 mm 45 x 130 mm	650 €	1,000 €
Junior page 137.5 x 210 mm	2,500 €	3,000 €

\* +3 mm bleed; formats without\* = type area

## ONLINE ADVERTISEMENT

Banner	Price/Month
Banner appears alternating with max. 5 other banners	
Superbanner (728x90 Pixel)	900 €
Wallpaper (Superbanner + Skyscraper)	1 200 €
Skyscraper (120x600 Pixel)	700 €
Full Banner (468x60 Pixel)	500 €
Half Banner (234x60 Pixel)	400 €
Medium Rectangle (300x250 Pixel)	450 €

Products and services	Price/Entry/Month
Period: 1 year, max. number of characters: 1000	
Print + Online (Extra charge to print)	100 €
Online	130 €

Film in e-magazine on enquiry

\*Extra charge for advertisements with bleed +10 %

Special colours (HKS, Pantone) on enquiry

### Discount on b/w price

During one year:

2 ads same size 15 %  
4 ads same size 30 %

Advertisement production on enquiry

Reprints on enquiry

### Box number charges

Incl. postage home/abroad 10 €

### Occasional advertisements/Situations vacant

b/w on 4-column-line pages (no discount)

1 column-line 43.25 mm x 1 mm 2.25 €  
2 column-lines 90.50 mm x 1 mm 4.50 €  
3 column-lines 137.75 mm x 1 mm 6.75 €  
4 column-lines 185.00 mm x 1 mm 9.00 €

### Employment wanted (no discount)

Size as situations vacant, price on enquiry

Our cooperation partner for job market insertions:

[www.plasticker.de](http://www.plasticker.de)

### Suppliers list

Per issue 43 mm x 1 mm 1.60 €

### Inserts (no discount)

Per 1,000 copies 420 €  
plus postage  
Maximum size 200 mm x 290 mm

### Fixed inserts (no discount)

1 sheet 3,400 €

plus 135 € insertion charges / 1,000 copies

More than 1 sheet on enquiry

Size 210 x 297 mm + 3 mm bleed

Paper quality up to 170 g/m<sup>2</sup>

### Data

Please send your data as PDF-X3

(CMYK, min. 300 dpi, fonts embedded).

All advertisement prices are net prices.

Frequency of publication 4 issues / year

### Print run

Standard issue 5,000 copies  
Specials issue 6,500 copies

### Subscription prices (incl. e-magazine)

Germany, incl. VAT (currently 7 %) 80 €  
Abroad 80 €  
Single issue 30 €

### Volume number / year

Volume number 4 / 2012 · ISSN 1868-8055

### Terms of payment

Net 30 days after invoice date  
3 % discount for direct debiting authorisation  
2 % discount for payment within 14 days  
Precharging reserved

### Right of withdrawal

Only after particular agreement; front pages, cover pages and preference pages withdrawal not possible

### Additional conditions

In case of changed rates the new conditions will be binding for all orders including running orders, unless other agreements have been made.

Cancellation possible until 6 weeks before end of calendar year.

The general terms and conditions for advertisements, supplements and online advertising are binding. They are available on request and online.

Misprints and errors excepted!

### Publisher

Dr. Heinz B. P. Gupta

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### Subscriptions

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### Bank accounts

Deutsche Bank

Sort code 300 700 24

Account no. 470 71 70

IBAN DE43 3007 0024 0470 7170 00

BIC/SWIFT DEUTDE33

Deutsche Bank USD account

Account no. 470 71 70 01

IBAN DE16 3007 0024 0470 7170 01

BIC/SWIFT DEUTDE33

Sparkasse H · R · V

BLZ 334 500 00

Kto.-Nr. 42 122 309

IBAN DE56 3345 0000 0042 1223 09


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# FOCUS 2012

Effective: **15 May 2012**

Updates at [www.tpe-magazine.com](http://www.tpe-magazine.com)

**TPE Magazine International** is the first and only magazine worldwide dedicated exclusively to thermoplastic elastomers and the industries involved in TPE production and processing. This includes the raw material suppliers and compounders, machinery suppliers and the processors of TPE materials. The centrepiece are papers on latest scientific and technical developments. Along with these come latest company and product news, reports about trade shows and conferences, events, personnel changes, book reviews, market reports, and literature. **TPE Magazine** is distributed to 5,000 qualified readers worldwide.

	<b>TPE Magazine 1 February</b>	<b>TPE Magazine 2 June</b>
<b>Focus</b>	NPE & Chinaplas Specials, Automotive	DKT Special, Wire & Cable
<b>Ad closing date</b>	20 January	20 May
<b>Publication date</b>	29 February	30 June
<b>Events</b>	24–27 January Interplastica Moscow, Russia	<b>Booth</b> 02–05 July DKT Nuremberg, Germany
	13–15 March MedTec Europe Stuttgart, Germany	10–12 September TPE TopCon, SPE Akron, USA
	21–22 March Plastics in Automotive Engineering Mannheim, Germany	11–13 September SPE Automotive Composites Conference & Exhibition
	<b>Booth</b> 01–05 April NPE Orlando, USA	
	16–17 April Flame retardants, SKZ Shanghai, China	
	<b>Booth</b> 18–21 April Chinaplas Shanghai, China	Special publication "Rubber Suppliers Guide"
	23–27 April Hannover Messe Hanover, Germany	

	<b>TPE Magazine 3 September</b>	<b>TPE Magazine 4 November</b>
<b>Focus</b>	Fakuma Special, Consumer, shoes	Medical
<b>Ad closing date</b>	20 August	20 October
<b>Publication date</b>	30 September	30 November
<b>Events</b>	16–20 October Fakuma Friedrichshafen, Germany	13–14 November TPE, Rapra Berlin, Germany
		14–17 November Medica Dusseldorf, Germany