

## Chinaplas 2012 returns to Shanghai

Chinaplas 2012 - the 26th International Exhibition on Plastics and Rubber Industries -, will be held at Shanghai New International Expo Centre on April 18-21, 2012. The organisers of Chinaplas 2012, Adsale, announced that with the rapid development of China's plastics and rubber industries and the global green trend, the fair will be a platform for the introduction of advanced eco-friendly products, technologies and solutions from all around the world. A wide range of machinery, new materials and innovative products will be showcased to satisfy diversified purchasing needs of both Chinese and overseas buyers.

[image\_0]

Ada Leung, Assistant General Manager of Adsale Exhibition Services Ltd, stated that soon after the start of exhibitor recruitment, many corporations applied for their booth space, and the growth of show scale was surprisingly high. In addition to all 17 exhibition halls in the east, west and north wings of the fairground, the organizer will also set up exhibition halls at the central square to expand the exhibition areas for displaying more machines and raw materials. This expansion not only satisfies the needs of the loyal exhibitors to enlarge their booth areas, but also accommodates more new comers. With such expansion, Adsale expects the total exhibition area to hit a new record high of 200,000 m<sup>2</sup>, which means an increase of 33.3% over the last edition held at Shanghai in 2010. The 4-day exhibition is expected to attract over 100,000 trade visitors from 140 countries or regions and over 100 groups of delegations.

[image\_1\_right]

The organizer anticipates that over 2,600 exhibitors from 35 countries and regions plus 13 country/region pavilions from Austria, Canada, France, Germany, Italy, Japan, Korea, PR China, Taiwan, Thailand, Turkey, UK and USA will gather in Shanghai to showcase their diversified chemicals and raw materials and over 2,500 sets of machines. Their presence will provide new solutions to users in the industries of plastics and rubber, automotive, building and construction, E&E, IT and telecommunications and packaging, etc., to enhance their competitiveness and product performance.

The consumption of plastics machines in China market occupied about 20% of the global market, reflecting China's enormous potential in the market. Chinaplas, developed together with plastics and rubber industries for nearly 30 years, has currently become the world No.2 and Asia's No.1 plastics and rubber trade fair.

The organizer has set up 11 theme zones, including

- Extrusion Machinery Zone,
- Injection Molding Machinery Zone,
- Chemicals & Raw Materials Zone,
- Plastic Packaging & Blow Molding Machinery Zone,
- Rubber Machinery & Equipment Zone,
- Die & Mould Zone,
- Auxiliary & Testing Equipment Zone,
- Other Processing Machinery Zone,
- Bioplastics Zone,
- Semi-finished Products Zone and
- Chinese Export Machinery & Materials Hall

to facilitate buyers to search for their interested exhibits in the fairground.

Ada Leung added, the set-up of these theme zones was to highlight the development of each specialized area comprehensively by displaying their cutting-edge technologies, techniques and applications for various industries.

[image\_2]

Online pre-registration at [www.chinaplasonline.com](http://www.chinaplasonline.com).

Visitors who successfully complete online registration on or before Feb 15, 2012 will get their visitor badges in advance to enjoy free admission and free coupon to redeem the exhibition catalogue (worth RMB100). In addition, by using the online function of myChinaplas, pre-registered visitors can search exhibitor's profile, plan visiting route, personalize their own visitor guides and join the online business matching service.

### About Chinaplas

Chinaplas 2012 is organized by Adsale Exhibition Services Ltd., and co-organized by the China National Light Industry Council -

China Plastics Processing Industry Association, China Plastics Machinery Industry Association, Messe Düsseldorf China Ltd., Shanghai Society of Plastics Industry and Beijing Yazhan Exhibition Services Ltd. The event is also supported by various plastics and rubber associations in China and abroad.

First introduced in 1983, the fair is China's only plastics and rubber trade show approved by UFI (The Global Association of the Exhibition Industry). Chinaplas has been exclusively sponsored by the Europe's Association for Plastics and Rubber Machinery Manufacturers (EUROMAP) in China for the 23rd time. It is currently Asia's No.1 and the world's No.2 plastics and rubber trade fair.

**Adresse:**

<http://www.gupta-verlag.com/polyurethanes/news/about-chinaplas-2012/11037/chinaplas-2012-returns-to-shanghai>