

6th Specialty Elastomers/TPEs

The **Centre for Management Technology (CMT)** will host the **6th Specialty Elastomers/TPEs** conference in **Shanghai, 2 - 3 December 2010**. Focus of this year's event will be on "New paradigms & TPE opportunities" and will explore issues such as:

- insight, trends, and projections of TPV, SBC, TPO, TPU and biopolymer TPEs
- macro-economic and new technology impacts on TPE pricing
- driving forces for material and process substitution
- latest innovation and development on bio-based and biodegradable TPEs
- end user's perspective on TPE in automotive, mobile electronics, solar modules, medical, industrial application, consumer disposables
- TPE compounds and additives
- Mergers & acquisitions

The programme includes the following technical lectures:

Day 1 - 02 December, 2010 - Thursday

- **Macro Economic Outlook in Asia**
Chi Lo, CEO, HFT Investment Management (HK) Ltd
- **Global Developments in TPEs: Directions and Strategies for the Future**
 - Changing structure, increased Intra-TPE competition
 - Green and bio-sustainable technologies and its impact to TPEs
 - Development of the end user industries after crisis
 - New trend in applications and opportunities for players*Roger Young, Vice President of Asia Pacific, Robert Eller Associates Inc (REA Pacific Office)*
- **Outlook of TPE Compounding Industry in China**
Martin Lu, Vice President of Operation, Nantong Polymax Elastomer Technology
- **Latest Applications and New Innovations of Thermoplastic Polyurethanes**
 - Market growth of TPU
 - Trends in emerging performance based applications*Georg Fuchte, Project Development Manager TPU / Asia Pacific, Bayer MaterialScience Limited*
- **Panel Discussion: Sourcing Strategies and Expectations towards Suppliers**
Panellists:
 - *Roger Young, VP Asia Pacific, Robert Eller Associations Inc*
 - *Gunadi Sindhuwinata, Group CEO, PT Indomobil Sukses Internasional Tbk*
 - *Alan Zeng, General Manager, Chrysler NEA Purchasing*
- **TPSiV Application in Electronics Industry**
Hammer Li, Global Marketing Manager, Multibase, A Dow Corning Company
- **Applications of Specialty Elastomers in Electronics Industry**
- **Styrenic Elastomers and Latest Application**
Satej Nabar, Manager Asia Pacific, BASF South East Asia Pte Ltd
- **Innovative Bio-Renewable Thermoplastic Elastomers**
Alex Zhu, Market Development Manager, PolyOne-GLS TPEs
- **Applications of Specialty Elastomers in Sports/Casual Footwear**
- **Innovative Bio-Renewable Thermoplastic Elastomers**
Alex Zhu, Market Development Manager, PolyOne-GLS TPEs

Day 2 - 03 December, 2010 - Friday

- **Kraton Polymers Innovation for the Automotive Industry**
Xavier Muyldermans, Technical Project Manager, Kraton Polymers Trading (Shanghai) Co. Ltd
- **End User's Perspectives: Automotive Market Recovery and Demand for Specialty Elastomers**
 - Market outlook on the trends and growth of automotive
 - New requirements of materials and current applications of specialty elastomers
 - Future needs and opportunities for players*Gunadi Sindhuwinata, Group CEO, PT Indomobil Sukses Internasional Tbk*
- **LyondellBasell's Advanced Polyolefins Solutions and Their Applications**
Mr. Wladimir Moraes, Industry Manager, Technical Compounding, Sheets & Profiles, LyondellBasell
- **Latest Evonik Innovations on High Performance Polyamide Elastomers and Their Applications**
Dr. Shengjun Tian, Director, Lifestyle Business Asia Pacific, High Performance Polymers, Evonik Degussa (China) Co. Ltd. (Shanghai Branch)

- **The Growth of TPE's in Window Seales**

- TPE consumption growth in the window sealing market
- Latest innovation and TPE materials in window seals
- Future prospect

Mr. Tolga Sarikahya, Marketing Manager, Elastron Kimya A.S.

- **End User's Perspectives of TPE Usage in Wire & Cable**

Date and Contact person

02.12 - 03.12.2010

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