

## About 3,100 exhibitors to participate in K 2010

**At K 2010, the 18th international trade fair for plastics and rubber, some 3,100 exhibitors from 57 countries will again present their latest developments for all sectors of the plastics and rubber industry on 1.7 million square feet of net exhibit space. About 60 % of the space will be occupied by exhibitors from countries other than Germany. K 2010 will be held from 27 October – 3 November 2010 at the fairgrounds in Düsseldorf, Germany.**

To date, the number of German exhibitors at K 2010 totals 1,058, with a net exhibit area of 707,600 square feet. Italy is traditionally the most strongly represented country among the non-German exhibitors and more than 400 Italian companies have booked a net space of 294,900 square feet to showcase their products. Also strongly represented among the European countries will be Austria (87,200 square feet), Switzerland (65,600 square feet), France (53,800 square feet) and the Netherlands (45,200 square feet). From the U.S., 115 companies will take part, occupying some 48,400 square feet of exhibition space – an increase compared to K 2007. In addition, the contingents from China (72,100 square feet), India (48,400 square feet) and Turkey (30,100 square feet) have grown. With 57,000 square feet, Taiwan will be as strongly represented this year as in 2007. For the first time, exhibitors from Armenia, Chile, Indonesia, Pakistan and Vietnam will participate in the K trade fair.

**Adresse:**

<http://www.gupta-verlag.com/rubber/news/exhibition-spotlight/8444/about-3100-exhibitors-to-participate-in-k-2010>