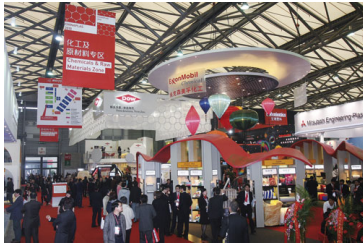


## Chinaplas 2011 celebrating its 25th edition

Chinaplas 2011, the 25th international exhibition on the plastics and rubber industries, will be held from 17 – 20 May 2011 in the largest exhibition hall in Asia, the China Import and Export Fair Pazhou Complex, Guangzhou, China. According to the organiser, the event is the largest plastics and rubber exhibition in Asia and one of the most influential exhibitions of its kind in the world. The exhibition will cover a total area of more than 160,000 m<sup>2</sup>. The event is expected to attract more than 2,200 exhibitors from 35 countries and regions and will feature 11 pavilions hosted by Austria, Canada, France, Germany, India, Italy, Japan, UK, USA, China, and Taiwan. The organisers expect about 80,000 visitors, 18 % of whom are overseas visitors from more than 130 countries and regions.



The year 2011 marks the 25th edition of Chinaplas. In the past two decades, the exhibition experienced many ups and downs, including the Asian financial crisis in 1998, the “9.11” incident in the USA in 2001, the SARS outbreak in 2003, and the global financial crisis in 2008. However, by virtue of perseverance, the organiser says to have overcome these challenges. To celebrate the 25th edition of Chinaplas, a series of concurrent events will be organised during the exhibition period.

In early times, Chinaplas was a platform to provide learning opportunities for Chinese enterprises. When recalling the first edition of Chinaplas, Stanley Chu, Chairman of Adsale Exhibition Services said, “There were only several thousand square metres of exhibition space and a hundred exhibitors which were all overseas companies. There weren’t any China-made products and technologies at the fairground in the first edition. However, thanks to the growth of the plastics and rubber industries after China launched its open door policy, Chinaplas has become one of the top three international plastics and rubber fairs in the world and is now ranking first in Asia. Having grown with the plastics and rubber industries, Chinaplas has witnessed a strong development in the past two decades.”

Following the overwhelming response for “Green Forum”, a concurrent activity of the last edition, Chinaplas will organise a “Chinaplas 2011 – Eco-friendly Plastics Conference” this year. The government officials from the mainland and Hong Kong, the environmental experts and leading enterprises from related industries will get together to share their insights on “green” plastics and machinery. Experts will give lectures on production technology, market supply chain, practical application of low-carbon plastics, successful case studies as well as breakthrough achievements in research.

Chinaplas 2011 is organised by Adsale Exhibition Services Ltd., hosted by the China Foreign Trade Guangzhou Exhibition General Corporation and co-organised by the China Foreign Trade Centre (Group), China National Light Industry Council – China Plastics Processing Industry Association, China Plastic Machine Industry Association, Guangdong Plastics Industry Association, Messe Düsseldorf China Ltd., Shanghai Society of Plastics Industry and Beijing Yazhan Exhibition Services Ltd. In addition, the event is supported by the China Rubber Industry Association as well as various other plastics and rubber associations in China and abroad.

First introduced in 1983, Chinaplas is China’s only plastics and rubber trade show approved by UFI – The Global Association of the Exhibition Industry. Chinaplas has been exclusively sponsored by the European Plastics and Rubber Machinery Manufacturers Association (EUROMAP) in China for the 22nd time.

Since China’s reform and open door policy, all kinds of businesses have been thriving for the past three decades. As one of the important pillar industries of its economy, the plastics industry has continuously maintained high-speed development for the past 30 years. Its average annual growth rate is over 10 %, which is higher than the total growth rate of the national economy. According to statistics provided by Adsale, more than 20,000 plastic processing companies realised an industrial output value of CNY 499.72 billion between January and May 2010 in China.

The output value of new products accounted for 4.38 % with a year-on-year growth of 32.48 % and a sales-output ratio of 97.97 %. In addition, the export delivery value reached CNY 79.049 billion with a year-on-year growth of 25.77 %, and the proportion of exports among sales rose to 16.15 %. The Chinese rubber industry also experienced a steady growth in 2010. Statistics show that the industrial output value from January to November 2010 was CNY 229.23 billion, with a year-on-year growth of 22.1 %. The sales income was CNY 228.02 billion, with a year-on-year growth rate of 24.3 %. The export delivery value was CNY 60.6 billion and its year-on-year growth rate was 35.6 %.

### Adresse:

<http://www.gupta-verlag.com/allgemein/nachrichten/wirtschaft/9499/chinaplas-2011-celebrating--its-25th-edition>