
Lapolla Industries holds its first Global Summit in Amsterdam

From 14 – 16 April 2011, Lapolla Industries, Inc. a Houston-based manufacturer and supplier of spray foam insulation, cool roof coatings, and equipment designed to reduce energy consumption in the residential and commercial markets, for both new construction and retrofit applications, held its first Lapolla Global Summit in Amsterdam, The Netherlands.

The Summit was attended by foam and coating distributors from 16 countries including Czech Republic, Slovakia, Poland, Hungary, Austria, Spain, Switzerland, Norway, Sweden, Ireland, United Kingdom, Greece, Italy, The Netherlands, as well as representatives from the Middle East and South America. The Summit provided extensive coverage of material safety, handling and environmental issues, as well as presentations on marketing and sales strategy with the Lapolla brand as the common global thread.

The summit was presented by **Doug Kramer**, President and CEO, **Steve Williams**, Technical Director, **David Ziluck**, Vice President of International Sales, and **Ton Klomp**, Lapolla Europe based in The Netherlands.

“The synergy and camaraderie of Lapolla’s distribution partners while in Amsterdam was overwhelming as everyone is extremely encouraged by growing opportunities for both insulation foam and cool roof coatings. The global demand for energy savings has placed Lapolla and our distribution partners in an ideal position for growth. We expect Lapolla’s international distribution channels to continue to grow aggressively in the near term. Plans are already underway to schedule the Lapolla Global Summit – 2012”, stated Doug Kramer.

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