

BASF appoints Archway Sales as US distributor for PU chemicals

BASF announced that it has appointed Archway Sales Inc. as a distributor for polyurethane chemicals to the coatings, adhesives and binders, sealants, and elastomers (CASE) market in the Ohio valley. Effective 1 January 2014, Archway will be a national distributor for the CASE market.

With world-scale production facilities in Geismar, LA, USA, **BASF** has a strong presence in the CASE market via direct and distribution sales channels. **Archway** currently represents the BASF polyurethane chemical line throughout the Midwest, parts of the Great Lakes and Southeast and throughout the Northeast.

“Archway is pleased at the opportunity to distribute BASF urethane chemicals on a national basis. By utilising our complimentary urethane additive lines and logistical capabilities, Archway can be a solution provider and an efficient distributor to our urethane customers,” said **David Baumstark**, President Archway Sales, Inc.

BASF is a market leader in polyurethanes and supplies **Lupranate** aromatic MDI and TDI isocyanates and **Pluracol** polyether and graft copolymer polyols. With a comprehensive portfolio of isocyanates and polyether polyols for the CASE industry, these products can be formulated to create a variety of speciality products.

Adresse:
<http://www.gupta-verlag.com/general/news/industry/13371/basf-appoints-archway-sales-as-us-distributor-for-pu-chemicals>