

KOREA (SOUTH): Nexen to supply tires to Dacia vehicles for sale in Europe

Nexen Tire Corp., the smallest of South Korea's three tiremakers, said Friday (20 June 2014) it will exclusively supply tires to two lines of vehicles made by Automobile Dacia S.A., a Renault subsidiary.

The company said it will fit N'Blue HD tires on the Lodgy multipurpose vehicle and Dokker leisure activity vehicle for the Romanian subsidiary of French automaker Renault S.A.

The two cars, which first debuted in 2012, are made in Renault's Moroccan plant in Tangier and are sold throughout Europe.

Nexen said that its N'Blue HD has exceptional handling characteristics and has earned recognition in countries like Britain for high quality and reliability.

Besides the latest deal, Nexen has supplied tires to Fiat S.p.A., Volkswagen AG and Skoda AG, as well as Chrysler Group LLC.

*Source: Yonhap News Agency, Seoul; 20 June 2014
(Syed Rashid Ali, Karachi, Pakistan)*

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