

## Bayer Pearl establishes new headquarters in Dubai Investments Park

The polyurethane systems house Bayer Pearl has broken ground for construction of its new headquarters in the Dubai Investments Park, which will be the site of the regional offices and production facilities.

The site will feature research, development, and application laboratories as well as a demonstration centre for the use of high-quality materials. The construction contract has been awarded to **Amana Constructing and Steel Buildings**, and the work is scheduled for completion next year. **Bayer Pearl** was established in 2007 as a joint venture between **Bayer MaterialScience AG** and **Pearl Insulation Materials Industries LLC**.

[image\_0]

“The Middle East is one of the fastest growing economies in the world, and Dubai serves as the ideal base for us to further strengthen our presence in the region,” said **Thorsten Eschmeier**, CEO of Bayer Pearl. “Our new site makes it possible to expand our competence in developing new applications and improved manufacturing processes for polyurethane products in close collaboration with our customers.” The site at Dubai Investments Park is strategically located close to the port of Jebel Ali and the new Dubai World Central airport.

The joint venture is part of the global network of polyurethane systems houses of Bayer MaterialScience. Bayer Pearl develops solutions for the insulation of buildings and piping, and for the automotive industry. Such challenges can be met with polyurethane rigid foam, for example, which thanks to its good thermal insulation properties makes an important contribution to conservation of scarce natural resources, says the company. Polyurethane materials also make it possible to design cars that weigh less and are therefore more fuel-efficient.

“We are delighted to welcome an international company such as Bayer Pearl to enjoy the benefits of the Dubai Investments Park, the premier business park in the region which offers investors everything they need to provide their enterprise with the right environment for success,” said **Khalid Bin Kalban**, Managing Director and CEO of **Dubai Investments**. “It is particularly pleasing to see that Bayer’s innovative and sustainable culture mirrors our own environmental objectives for the DIP development.”

**Adresse:**  
<http://www.gupta-verlag.com/general/news/industry/14694/bayer-pearl-establishes-new-headquarters-in-dubai-investments-park>