

## North American Market Report for Adhesives and Sealants

**The Adhesive and Sealant Council (ASC), Bethesda, MD, USA, 2011, USD 630.00 for ASC members, USD 945.00 for non-members**

The Adhesive and Sealant Council (ASC) has released the North American Market Report (NAMR) for Adhesives and Sealants, a report published every three years, and which covers the 2010–2013 time period. The report was produced on behalf of the ASC by DPNA International, a market analyst and research firm that is also an affiliate member of the council. The NAMR covers market size and scope for both adhesives and sealants, and includes forecasting and trends analysis. According to the report, the global adhesives and sealants market is estimated at USD 40.5 billion in sales, with 3.3 % annual growth rate through 2013, while the North American market is estimated at USD 11.1 billion, with 2.2 % annual growth rate. Most markets are expected to grow, with emphasis on end use categories including packaging, building and construction, and footwear, while transportation will have slower growth. The full report also includes a macro assessment of Western Europe, the Far East, Latin America and the rest of the world. The NAMR is harmonised with Feica's European market report.

The report includes sections detailing the breakdown by market segment, including global demand by market segment as follows: paperboard/packaging (33 %), building/construction (18 %), woodworking (11 %), assembly (10 %), sealants (10 %), transportation (7 %), footwear (4 %), consumer/DIY (4 %), and other (3 %). The report outlines which technologies are leveraged in the marketplace, including: water borne (50 %), solvent borne (16 %), reactive (15 %), hot melt (14 %), and other (5 %). It describes global demand by polymer type, including: vinyl (31 %), acrylic (16 %), rubber (13 %), other (11 %), polyurethane (8 %), block copolymers (7 %), epoxy (5 %), natural products (5 %), and silicone (4 %).

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