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## The Seating Systems Report

SupplierBusiness – IHS Global Insight, Stamford, UK, 2010, 153 p., PDF-file, EUR 1,250.00 plus V.A.T.

The Seating Systems Report takes a look at the global seating market. The report considers in-house seat manufacture and supply chain developments along with advances in safety, comfort and convenience. This is complemented by OEM case studies, along with 35 supplier profiles. According to the report, the global seating market is led at the tier 1 level by two US companies, JCI and Lear; Faurecia, which is the second ranked supplier in Europe, is much smaller than the two larger players on a global basis.

Lear and JCI are also very strong in China owing to their having been early entrants into this market, following General Motors and Volkswagen there in the early days of Chinese market development. The individual pictures for the major regions show how JCI, Magna and Faurecia have over two-thirds of the North American and European markets; by contrast the data for Japan/Korea shows how these regions are supplied almost entirely by Japanese/Korean companies.

The Japanese supplier Toyota Boshoku is ranked fourth globally owing to its presence in North America and a rapid rise in its business in China in recent years. JCI is unique among the European/North American companies in having a significant presence in Japan; this is a result of its acquisition of the Ikeda seat company some years ago. These and other trends are described in detail in the market report.

### More market studies

- **Commercial Refrigeration Equipment**  
Study 2661, The Freedonia Group, Inc., Cleveland, OH, USA, 2010, 210 p., USD 4,800.00
- **World Roofing**  
Study 2656, The Freedonia Group, Inc., Cleveland, OH, USA, 2010, 459 p., USD 6,100.00

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<http://www.gupta-verlag.com/general/news/literature/9009/the-seating-systems-report>