

PRINT

Advertisement format (width x height)	b/w	full colour
Front cover page 145 x 165 mm*	-	3,500 €
Cover page 2, 3, 4 210 x 297 mm*	3,850 €	4,750 €
1/1 Page 185 x 265 mm / 210 x 297 mm*	3,850 €	4,750 €
2/3 Page 185 x 175 mm / 120 x 265 mm / 130 x 297 mm*	2,600 €	3,500 €
1/2 Page 185 x 130 mm / 92 x 265 mm / 210 x 148 mm* / 102 x 297 mm*	1,980 €	2,880 €
1/3 Page 185 x 85 mm / 58 x 265 mm / 68 x 297 mm*	1,330 €	2,230 €
1/4 Page 185 x 63 mm / 92 x 130 mm / 45 x 265 mm	1,020 €	1,920 €
1/8 Page 185 x 30 mm / 92 x 63 mm / 45 x 130 mm	540 €	1,440 €
Junior page 137.5 x 210 mm	2,280 €	3,180 €

* +3 mm bleed; formats without* = type area

ONLINE ADVERTISEMENT

Banner	Price/Month
Banner appears alternating with max. 5 other banners	
Superbanner (728x90 Pixel)	900.00 €
Wallpaper (Superbanner + Skyscraper)	1 200.00 €
Skyscraper (120x600 Pixel)	700.00 €
Full Banner (468x60 Pixel)	500.00 €
Half Banner (234x60 Pixel)	400.00 €
Medium Rectangle (300x250 Pixel)	450.00 €

Products and services	Price/Entry/Month
Period: 1 year, max. number of characters: 1000	
Print + Online (Extra charge to print)	100.00 €
Online	130.00 €

Film in e-magazine on enquiry

***Extra charge for advertisements with bleed** +10 %

Special colours (HKS, Pantone) on enquiry

Discount on b/w price

During one year:

2 ads same size	10 %
4 ads same size	20 %
6 ads same size	30 %

Advertisement production on enquiry

Reprints on enquiry

Box number charges

Incl. postage home/abroad **10 €**

Occasional announcements/Situations vacant

b/w on 4-column-line pages (no discount)

1 column-line	43.25 mm x 1 mm	2.25 €
2 column-lines	90.50 mm x 1 mm	4.50 €
3 column-lines	137.75 mm x 1 mm	6.75 €
4 column-lines	185.00 mm x 1 mm	9.00 €

Employment wanted

(no discount) Size as situations vacant, price on enquiry

Our cooperation partner for job market insertions:

www.plasticker.de

Suppliers list

Per line (2.5 mm) and issue **4 €**

Inserts

(no discount) Per 1000 **420 €**

plus postage

Maximum size 290 mm x 200 mm

Fixed inserts

(no discount) 1 sheet **3,400 €**

plus **135 €** / 1,000 insertion charges

More than 1 sheet please enquire

Size DIN A4 plus 3 mm bleed each side

Paper quality up to 170 g/m²

Frequency of publication 6 issues / year

Print run

Standard 7,500

Specials 10,000

Subscription prices (incl. e-magazine)

Germany, incl. VAT (currently 7%) **120 €**

Abroad **120 €**

Single issue **30 €**

Volume number / year

Volume number 8 / 2011 · ISSN 1864-5534

Terms of payment

Net 30 days after invoice date

3 % discount for direct debiting authorisation

2 % discount for payment within 14 days

Precharging reserved

Right of withdrawal

Only after particular agreement; front pages, cover pages and preference pages withdrawal not possible

Additional conditions

In case of a change of advertising rates the new conditions will be binding for all orders including running orders, unless other agreements have been made.

Cancellation possible until 6 weeks before end of calendar year.

The general terms and conditions for advertisements, supplements and online advertising are binding. They are available on request and online.

Data

Please send your data as PDF-X3

(CMYK, min. 300 dpi, fonts embedded).

All prices are net prices.

Misprints and errors excepted!

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PU Magazine International is a bimonthly published specialised international magazine for the polyurethanes industry. It adheres to practical and application orientated topics relevant to PU producers, processors and their suppliers. It contains scientific and technical reports, that deal with raw materials, applications, measuring and controlling, and also supplies information regarding machinery, equipment, organisation and quality assurance. It is distributed to more than 7,500 readers worldwide.

 magazine INTERNATIONAL	PU Magazine 1 February	PU Magazine 2 April	PU Magazine 3 June
Focus	Transport, raw materials, India	Machinery, renewables	Flex foam, furniture
Ad closing date	7 February	4 April	6 June
Publication date	21 February	20 April	20 June
Events	07–10 Feb 2011 US Spray Foam Alliance Convention, Reno, NV, USA	10–12 Apr 2011 PMA Annual Meeting Polyurethane Manufactur- ers Association, Amelia Island, FL, USA	
	09–11 Mar 2011 PU TECH, Indian Polyurethane Association, Greater Noida, India	10–11 May 2011 Blowing Agents & Foaming Processes, iSmithers Rapra, Dusseldorf, Germany	
	28–31 Mar 2011 European Coatings Show & Congress, Vincentz Network, Nuremberg, Germany	17–20 May 2011 Chinaplas, Guangzhou, China	
	29–31 Mar 2011 JEC Composites Show, Paris, France	18–19 May 2011 PFA General Business Meeting & Technical Program, Baltimore, MD, USA	
		25–28 May 2011 Interzum, Cologne, Germany	

 magazine INTERNATIONAL	PU Magazine 4 August	PU Magazine 5 October	PU Magazine 6 December
Focus	Rigid foam, spray and polyurea, Asia	Medical, TPU, energy efficiency	CASE
Ad closing date	5 August	26 September	5 December
Publication date	22 August	14 October	20 December
Events	06–08 Sep 2011 Utech Asia/PU China, Shanghai, China	18–22 Oct 2011 Fakuma, Friedrichshafen, Germany	
	26–28 Sep 2011 Polyurethanes Technical Conference, CPI, Nashville, TN, USA	2–3 Nov 2011 PFA General Business Meeting & Technical Program, Phoenix, AZ, USA	
		2 nd week Nov 2011 Polyurea Conference, PDA Europe, Location n.n.	
		17–20 Nov 2011 PU Tech Eurasia, Istanbul, Turkey	