



## MEDIA KIT 2010

### Publisher

Dr. Heinz B. P. Gupta

### Address

Dr. Gupta Verlag  
Am Stadion 3b, 40878 Ratingen, Germany  
VAT No. DE 157894980

### P.O. Box

P.O. Box 10 41 25, 40852 Ratingen, Germany

Tel. +49 2102 9345-0

Fax +49 2102 9345-20

E-mail [info@gupta-verlag.de](mailto:info@gupta-verlag.de)

Internet <http://www.gupta-verlag.de>

### Editors

Dr. Heinz B. P. Gupta (Editor-in-Chief)

Jiri Drobny

Dr. Hermann Fries

Dipl.-Chem. Frank A. Gupta

Dipl.-Biol. Markus Linden

Colin Moakes

Dr. Stephanie Waschbüsch

### Secretary

Tel. +49 2102 9345-0

Fax +49 2102 9345-20

### Advertisement

Cynthia Freyer

Tel. +49 2102 9345-15

Fax +49 2102 9345-20

### Subscription

Tel. +49 2102 9345-12

Fax +49 2102 9345-20

### Bank accounts

Postbank Essen

Sort code 360 100 43

Account no. 516158-431

IBAN DE51 3601 0043 0516 1584 31

BIC PBNKDEFF

Deutsche Bank

Sort code 300 700 24

Account no. 470 71 70

IBAN DE43 3007 0024 0470 7170 00

BIC DEUTDE33

### Data

Please send your data as PDF-X3  
(CMYK, min. 300 dpi, fonts embedded).

### Terms of payment

Net 30 days after invoice date

3 % discount for direct debiting authorisation

2 % discount for payment within 14 days after  
invoice date

Precharging reserved

No discount on occasional insertions, postage,  
box number charges, etc.

### All prices are net prices.

### Additional conditions

In case of a change of advertising rates the new  
conditions will be binding for all orders including  
running orders, unless other agreements have  
been made.

Effective: October 2009

Misprints and errors excepted!

### Occasional announcements/Situations vacant one-coloured/black (no discount)

#### on 3-column-line pages

1 column-line	58.0 mm x 1 mm	3.00 €
2 column-lines	121.5 mm x 1 mm	6.00 €
3 column-lines	185.0 mm x 1 mm	9.00 €

#### on 4-column-line pages

1 column-line	43.25 mm x 1 mm	2.25 €
2 column-lines	90.50 mm x 1 mm	4.50 €
3 column-lines	137.75 mm x 1 mm	6.75 €
4 column-lines	185.00 mm x 1 mm	9.00 €

### Employments wanted (no discount)

Size like situations vacant

Price on enquiry

### Suppliers list

Per line (2.5 mm) and issue **4 €**  
Cancellation possible until 6 weeks before end of  
calendar year

### Inserts

Per 1,000 **420 €**  
plus postage  
Maximum size 290 mm x 200 mm  
(no discount)

### Fixed inserts

1 sheet **3,400 €**  
Plus **135 €** / 1,000 insertion charges  
More than 1 sheet please enquire  
Size DIN A4 plus 3 mm bleed each side  
Paper quality up to 170 g/m<sup>2</sup>  
(no discount)

### Right of withdrawal

Only after particular agreement. Front pages,  
cover pages and preference pages withdrawal not  
possible.

### Frequency of publication

6 issues / year  
(January, March, May, July, September, November)

### Edition

Standard	7,500
Specials	10,000

### Subscription prices (NEW! incl. e-magazine)

Germany incl. VAT (currently 7%)	120 €
Abroad	120 €
Single issue	25 €

### Volume number / year

Volume number 5 / 2010 · ISSN 1863-7116

Advertisement format (width x height)		Black/ white	2 Colours	3 Colours	4 Colours
Front cover page	185 x 165 mm	-	-	-	3,800 €
Cover page 2, 3, 4	210 x 297 mm* (+3 mm bleed each side)	4,200 €	4,500 €	4,800 €	5,100 €
1/1 Page	185 x 265 mm 210 x 297 mm* (+3 mm bleed each side)	3,850 €	4,150 €	4,450 €	4,750 €
2/3 Page	185 x 175 mm / 120 x 265 mm 130 x 297 mm* (+3 mm bleed on right, upper & lower side)	2,600 €	2,900 €	3,200 €	3,500 €
1/2 Page	185 x 130 mm / 92 x 265 mm 210 x 148 mm* (+3 mm bleed on left, right & lower side) 102 x 297 mm* (+3 mm bleed on right, upper & lower side)	1,980 €	2,280 €	2,580 €	2,880 €
1/3 Page	185 x 85 mm / 58 x 265 mm 68 x 297 mm* (+3 mm bleed on right, upper & lower side)	1,330 €	1,630 €	1,930 €	2,230 €
1/4 Page	185 x 63 mm / 92 x 130 mm / 45 x 265 mm	1,020 €	1,320 €	1,620 €	1,920 €
1/8 Page	185 x 30 mm / 92 x 63 mm / 45 x 130 mm	540 €	840 €	1,140 €	1,440 €
Junior page	137.5 x 210 mm	2,280 €	2,580 €	2,880 €	3,180 €

## PRINT

**\*Extra charge for advertisements with bleed** +10 %

**Special colours** (HKS, Pantone)  
Per colour: 750 €

**Discount on black/white price**  
During one year on insertion:  
2 ads same size **10 %**  
4 ads same size **20 %**  
6 ads same size **30 %**

**Advertisement production** on enquiry  
**Film in e-magazine** on enquiry  
**Reprints** on enquiry  
**Box number charges**  
Incl. postage home/abroad 10 €

**Date of publication**  
30<sup>th</sup> of Jan., Mar., May, July, Sep., Nov.

**Deadline** 1<sup>st</sup> of the publication month

For information about online advertisement visit: [www.rfp-international.com](http://www.rfp-international.com)

## OVERVIEW 2010

Please visit [www.rfp-international.com](http://www.rfp-international.com) for updates.

Issues	Date	Event
01 (January)	09–11 Feb.	Tire Technology Expo, Cologne, Germany
02 (March)	17–18 Mar.	Kunststoffe im Automobilbau, Mannheim, Germany
	18–20 Mar.	Plastics & Rubber Vietnam, Ho Chi Minh City, Bangkok
	23–24 Mar.	World Rubber Summit and China Rubber Conference, Qingdao, China
	12–16 Apr.	Wire & Tube, Dusseldorf, Germany
	13–15 Apr.	JEC Composites Show, Paris, France
	19–22 Apr.	Chinaplas, Shanghai, China
03 (May)	18–20 May	Techtextil North America, Atlanta, GA, USA
04 (July)	01–04 Jul.	Reifen, Essen, Germany
05 (September)	21–23 Sep.	ITEC, Cleveland, OH, USA
	12–14 Oct.	Rubber Fall Meeting, ACS, Milwaukee, WI, USA
	27 Oct.–03 Nov.	 <b>K 2010, Dusseldorf, Germany</b>
06 (November)	17–19 Nov.	IRC, Mumbai, India