

PRINT

Advertisement format (width x height)	b/w	full colour
Front cover page 185 x 165 mm	-	4,000 €
Cover page 2, 3, 4 210 x 297 mm*	4,350 €	4,950 €
1/1 Page 185 x 265 mm / 210 x 297 mm*	4,240 €	4,740 €
2/3 Page 185 x 175 mm / 120 x 265 mm 130 x 297 mm*	3,075 €	3,575 €
1/2 Page 185 x 130 mm / 92 x 265 mm 210 x 148 mm* / 102 x 297 mm*	2,335 €	2,835 €
1/3 Page 185 x 85 mm / 58 x 265 mm 210 x 96 mm* / 68 x 297 mm*	1,590 €	1,990 €
1/4 Page 185 x 63 mm / 92 x 130 mm 45 x 265 mm	1,275 €	1,625 €
1/8 Page 185 x 30 mm / 92 x 63 mm 45 x 130 mm	690 €	1,040 €
Junior page 137.5 x 210 mm	2,650 €	3,150 €

* + 3 mm bleed; formats without* = type area

ONLINE ADVERTISEMENT

Banner	Price/Month
Banner appears alternating with max. 5 other banners	
Superbanner (728x90 Pixel)	900 €
Wallpaper (Superbanner + Skyscraper)	1 200 €
Skyscraper (120x600 Pixel)	700 €
Full Banner (468x60 Pixel)	500 €
Half Banner (234x60 Pixel)	400 €
Medium Rectangle (300x250 Pixel)	450 €

Products and services	Price/Entry/Month
Period: 1 year, max. number of characters: 1000	
Print + Online (Extra charge to print)	100 €
Online	130 €

Film in e-magazine on enquiry

***Extra charge for advertisements with bleed** +10 %

Special colours (HKS, Pantone) on enquiry

Discount on b/w price

During one year:

2 ads same size **10 %**

4 ads same size **20 %**

Advertisement production on enquiry

Reprints on enquiry

Box number charges

Incl. postage home/abroad **10 €**

Occasional advertisements/Situations vacant

b/w on 4-column-line pages (no discount)

1 column-line 43.25 mm x 1 mm **2.25 €**

2 column-lines 90.50 mm x 1 mm **4.50 €**

3 column-lines 137.75 mm x 1 mm **6.75 €**

4 column-lines 185.00 mm x 1 mm **9.00 €**

Employment wanted (no discount)

Size as situations vacant, price on enquiry

Our cooperation partner for job market insertions:

www.plasticker.de

Suppliers list

Per issue 43 mm x 1 mm **1.60 €**

Inserts (no discount)

Per 1,000 copies **420 €**

plus postage

Maximum size 200 mm x 290 mm

Fixed inserts (no discount)

1 sheet **3,400 €**

plus **135 €** insertion charges / 1,000 copies

More than 1 sheet on enquiry

Size 210 x 297 + 3 mm bleed

Paper quality up to 170 g/m²

Data

Please send your data as PDF-X3

(CMYK, min. 300 dpi, fonts embedded).

All advertisement prices are net prices.

Frequency of publication 4 issues / year

Print run

Standard issue 7,500 copies

Specials issue 10,000 copies

Subscription prices (incl. e-magazine)

Germany, incl. VAT (currently 7 %) **120 €**

Abroad **120 €**

Single issue **25 €**

Volume number / year

Volume number 7 / 2012 · ISSN 1863-7116

Terms of payment

Net 30 days after invoice date

3 % discount for direct debiting authorisation

2 % discount for payment within 14 days

Precharging reserved

Right of withdrawal

Only after particular agreement; front pages, cover pages and preference pages withdrawal not possible

Additional conditions

In case of changed rates the new conditions will be binding for all orders including running orders, unless other agreements have been made.

Cancellation possible until 6 weeks before end of calendar year.

The general terms and conditions for advertisements, supplements and online advertising are binding. They are available on request and online.

Misprints and errors excepted!

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FOCUS 2012

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Updates at www.rfp-international.com

RFP Rubber Fibres Plastics International is the international version of **GAK Gummi Fasern Kunststoffe** with 4 issues per year. It covers topics of the rubber, fibre and plastics industries with main focus on rubber. Technical and practical orientated and scientific reports deal with latest developments in raw materials, machinery, applications, measuring and controlling. RFP also supplies information regarding organisation and quality assurance. **RFP** has more than 7,500 readers worldwide.

		RFP International 1 January	RFP International 2 March
Ad closing date		20 December	20 February
Publication date		30 January	30 March
Events		24–27 January Interplastica Moscow, Russia	Booth 01–05 April NPE Orlando, USA
		14–16 February Tire Technology Expo Cologne, Germany	16–17 April Flame retardants, SKZ Shanghai, China
		08–10 March Rubber Technology Expo Bangkok, Thailand	Booth 18–21 April Chinaplas Shanghai, China <i>Special publication "Rubber Suppliers Guide"</i>
		13–14 March Latex, Rapra Malaysia	23–27 April Hannover Messe Hanover, Germany
	Booth	19–22 March China Rubber Conference Qingdao, China	29 May–01 June Plastpol Kielce, Poland
		21–22 March Plastics in Automotive Engineering Mannheim, Germany	Booth 05–08 June Reifen Essen, Germany
		27–28 March Silicone Elastomers, Rapra Berlin, Germany	
		27–29 March JEC Europe Paris, France	

		RFP International 3 June	RFP International 4 October
Ad closing date		20 May	20 September
Publication date		30 June	30 October
Events	Booth	02–07 July DKT Nuremberg, Germany	09–11 October Fall Technical Meeting and Rubber Expo Cincinnati, USA
		10–12 September TPE TopCon, SPE	16–20 October Fakuma Friedrichshafen, Germany
		11–13 September SPE Automotive Composites Conference & Exhibition	Booth 14–16 November RubberTech Shanghai, China
		09–11 October Composites Europe Dusseldorf, Germany	14–17 November Medica Dusseldorf, Germany

■ At these events RFP International will be distributed