

RFP Rubber FIBRES Plastics for China 橡塑纤维

MEDIA KIT 2012

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RFP Rubber
FIBRES
Plastics
International

Excele is the sales agent for RFP international and RFP for China magazine advertising and subscription sales in China

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Special publication "Rubber Suppliers Guide"

Chinaplas® 2012
国际橡塑展

in cooperation with The Adsale Group

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Advertisement

Tel. +49 2102 9345-15

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Subscription

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Bank accounts

Deutsche Bank

Sort code 300 700 24

Account no. 470 71 70

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Account no. 470 71 70 01

IBAN DE16 3007 0024 0470 7170 01

BIC/SWIFT DEUTDE33

Data

Please send your data as PDF-X3
(CMYK, min. 300 dpi, fonts embedded).

Terms of payment

Net 8 days after invoice date

Precharging reserved

All advertisement prices are net prices.

Additional conditions

In case of a change of rates the new conditions will be binding for all orders including running orders, unless other agreements have been made.

Right of withdrawal

Only after particular agreement; front pages, cover pages and preference pages withdrawal not possible

Frequency of publication

4 issues / 2012

(March, June, September, November)

Edition

Standard issue

2,000 copies

Specials issue

5,000 copies

Subscription prices

Germany incl. VAT (currently 7 %)

EUR 60

Abroad

EUR 60

Single issue

EUR 10

Volume number / year


Volume number 3 / 2012

Misprints and errors excepted!



FOCUS 2012

Effective: 22 Februar 2012

|  | RFP for China 1 March | RFP for China 2 June | RFP for China 3 September | RFP for China 4 November |
|----------------------------------------------------------------------------------|------------------------------------------------------------------------------------|--------------------------------------------------------|-----------------------------------------------|--------------------------------------------------------------|
| Ad closing date | 28 February | 25 May | 20 August | 5 November |
| Publication date | 10 March | 10 June | 1 September | 15 November |
| Events | Booth 19–22 March China Rubber Conference Qingdao, China | Booth 02–05 July DKT Nuremberg, Germany | 12–14 September Citexpo Shanghai, China | Booth 14–16 November RubberTech Shanghai, China |
| | 29–31 March China Qingdao International Rubber & Tire Fair Qingdao, China | | 11–13 October Cime Tianjin, China | |
| | Booth 18–21 April Chinaplas Shanghai, China | Special publication "Rubber Suppliers Guide" | | |
| | | | | |

■ At these events RFP for China will be distributed

PRINT Page size: 210 x 285 mm

| Advertisement format (width x height) | | Gold Customers ¹ | Silver Customers ² | Normal Customers ³ |
|---------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|-------------------------------|-------------------------------|
| Front cover page | 185 x 165 mm | EUR 1,590 RMB 15,900 | EUR 1,805 RMB 18,050 | EUR 2,120 RMB 21,200 |
| Cover page 2, 3, 4 | 210 x 285 mm* (+3 mm bleed each side) | EUR 1,380 RMB 13,800 | EUR 1,590 RMB 15,900 | EUR 1,805 RMB 18,050 |
| 2/1 Page | 420 x 285 mm* (+3 mm bleed each side) | EUR 1,910 RMB 19,100 | EUR 2,230 RMB 22,300 | EUR 2,545 RMB 25,450 |
| 1/1 Page | 185 x 250 mm 210 x 285 mm* (+3 mm bleed each side) | EUR 1,275 RMB 12,750 | EUR 1,485 RMB 14,850 | EUR 1,700 RMB 17,000 |
| 1/2 Page | 185 x 130 mm / 92 x 250 mm 210 x 142 mm* (+3 mm bleed on left, right & lower side) 102 x 285 mm* (+3 mm bleed on right, upper & lower side) | EUR 850 RMB 8,500 | EUR 955 RMB 9,550 | EUR 1060 RMB 10,600 |
| 1/4 Page | 185 x 63 mm / 92 x 130 mm / 45 x 250 mm | EUR 585 RMB 5,850 | EUR 690 RMB 6,900 | EUR 790 RMB 7,900 |

*Extra charge for advertisements with bleed

+10 %

Special colours (silver, gold, etc.)

Per colour:

on enquiry

Advertisement production

on enquiry

Reprints

on enquiry

¹ Gold Customers:

Already existing customers of RFP International or GAK Gummi Fasern Kunststoffe that place already advertisements in RFP or GAK or new customers who place advertisements in each issue.

² Silver Customers:

New customers who place at least 3 advertisements in one year

³ Normal customers:

All others

Suppliers list

| Size (width x height) | 43x10 mm | 43x20 mm | 43x30 mm | 43x40 mm | 43x50 mm | 43x60 mm |
|--------------------------------|-------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| Price per year 4 issues | EUR 60 RMB 600 | EUR 120 RMB 1,200 | EUR 180 RMB 1,800 | EUR 240 RMB 2,400 | EUR 300 RMB 3,000 | EUR 360 RMB 3,600 |

Cancellation possible until 6 weeks before end of calendar year.