



MEDIA KIT 2010

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Data

Please send your data as PDF-X3
(CMYK, min. 300 dpi, fonts embedded).

Terms of payment

Net 30 days after invoice date

3 % discount for direct debiting authorisation

2 % discount for payment within 14 days after
invoice date

Precharging reserved

No discount on occasional insertions, postage,
box number charges, etc.

All prices are net prices.

Additional conditions

In case of a change of advertising rates the new
conditions will be binding for all orders including
running orders, unless other agreements have
been made.

Effective: October 2009

Misprints and errors excepted!

Occasional announcements / Situations vacant one-coloured / black (no discount)

on 3-column-line pages

1 column-line	58.0 mm x 1 mm	3.00 €
2 column-lines	121.5 mm x 1 mm	6.00 €
3 column-lines	185.0 mm x 1 mm	9.00 €

on 4-column-line pages

1 column-line	43.25 mm x 1 mm	2.25 €
2 column-lines	90.50 mm x 1 mm	4.50 €
3 column-lines	137.75 mm x 1 mm	6.75 €
4 column-lines	185.00 mm x 1 mm	9.00 €

Our cooperation partner for job market insertions:

www.plasticker.de

Employment wanted (no discount)

Size as situations vacant

Price on enquiry

Suppliers list

Per line (2.5 mm) and issue **3 €**
Cancellation possible until 6 weeks before end of
calendar year

Inserts

Per 1000 **420 €**
plus postage
Maximum size 290 mm x 200 mm
(no discount)

Fixed inserts

1 sheet **3,400 €**
plus **135 €** / 1,000 insertion charges
More than 1 sheet please enquire
Size DIN A4 plus 3 mm bleed at all sides,
Paper quality up to 170 g/m²
(no discount)

Right of withdrawal

Only after particular agreement; front pages,
cover pages and preference pages withdrawal not
possible

Frequency of publication

4 issues in 2010
(February, May, August, October)

Edition

Standard	5,000
Specials	6,500

Subscription prices (incl. e-magazine)

Germany incl. VAT (currently 7%)	80 €
Abroad	80 €
Single issue	30 €

Volume number / year

Volume number 2 / 2010 · ISSN 1868-8055

Advertisement format (width x height)		Black/ white	2 Colours	3 Colours	4 Colours
Front cover page	145 x 165 mm (+3 mm bleed on right & lower side)	–	–	–	3,500 €
Cover page 2, 3, 4	210 x 297 mm* (+3 mm bleed each side)	3,850 €	4,150 €	4,450 €	4,750 €
1/1 Page	185 x 265 mm 210 x 297 mm* (+3 mm bleed each side)	3,850 €	4,150 €	4,450 €	4,750 €
2/3 Page	185 x 175 mm / 120 x 265 mm 130 x 297 mm* (+3 mm bleed on right, upper & lower side)	2,600 €	2,900 €	3,200 €	3,500 €
1/2 Page	185 x 130 mm / 92 x 265 mm 210 x 148 mm* (+3 mm bleed on left, right & lower side) 102 x 297 mm* (+3 mm bleed on right, upper & lower side)	1,980 €	2,280 €	2,580 €	2,880 €
1/3 Page	185 x 85 mm / 58 x 265 mm 68 x 297 mm* (+3 mm bleed on right, upper & lower side)	1,330 €	1,630 €	1,930 €	2,230 €
1/4 Page	185 x 63 mm / 92 x 130 mm / 45 x 265 mm	1,020 €	1,320 €	1,620 €	1,920 €
1/8 Page	185 x 30 mm / 92 x 63 mm / 45 x 130 mm	540 €	840 €	1,140 €	1,440 €
Junior page	137.5 x 210 mm	2,280 €	2,580 €	2,880 €	3,180 €

PRINT

***Extra charge for advertisements with bleed** **+10 %**

Special colours (HKS, Pantone)
Per colour: **750 €**

Discount on black/white price

During one year on insertion:

2 ads same size **15 %**

4 ads same size **30 %**

Advertisement production

On enquiry

Film in e-magazine on enquiry

Reprints on enquiry

Box number charges

Incl. postage home/abroad **10 €**

Date of publication

February, May, August, October

Deadline: 10th of the month before publication

For information about online advertisement visit: www.tpe-magazine.com

EVENTS 2010

Please visit www.tpe-magazine.com for updates.

Issue	Focus	Date	Event
01 (February)	Automotive, processing	17–18 Mar	Kunststoffe im Automobilbau (VDI), Mannheim, Germany
		12–16 Apr	Wire & Tube, Dusseldorf, Germany
		19–22 Apr	Chinaplas, Shanghai, China
		27–28 Apr	High Perf. Elastomers & Polymers for Oil & Gas (iSmithers), Aberdeen, UK
02 (May)	Wire & cable, industrial, testing		
03 (August)	Consumer, sports, shoes, additives	13–15 Sept	9 th Thermoplastic Elastomers Topical Conference (SPE), Akron, OH, USA
04 (October) 	K preview	12–14 Oct	Fall Technical Meeting + Rubber Expo (ACS Rubber Division), Milwaukee, WI, USA
		27 Oct–03 Nov	 K 2010, Dusseldorf, Germany
		17–19 Nov	IRC, Mumbai, India
		17–20 Nov	Medica, Dusseldorf, Germany
	Medical, special applications, machinery		