

ICIS Polyurethane Chain Conference

ICIS is organising the **Polyurethane Chain Conference**, taking place in **Singapore** on **4 – 5 December 2012**. The conference will address issues affecting the entire PU value chain – from feedstocks to building blocks and end use markets. Topics that will be discussed include, latest developments and trends in key PU end markets (automotive, construction, furniture and CASE) as well as key factors impacting PU feedstocks – propylene, toluene and benzene – and PU building blocks including MDI, TDI and polyols (PO/ PPG). Confirmed speakers include amongst others representatives from Asia Polyurethane Manufacturing, Indian Polyurethane Association, Sheela Foam, Nexant Asia, Purac, Kingspan.

Register your place by Friday, 26 October 2012, and save USD 200.00. Quote promocode PUCPUM. Registration link: www.icisconference.com/go/polyurethane

Agenda:

Day 1 – Tuesday, 4 December 2012

- **8:30 Registration and refreshments**
- **9:00 Welcome and chair's opening remarks**
Prema Viswanathan, Managing Editor-Asia & Middle East, ICIS
- **9:15 Macroeconomic outlook: 2013 – another crisis year for the global economy?**
The Eurozone crisis and its effects on the global economy
US economy – rebound underway?
China – the epicentre of growth slowing down?
Expectations for the global chemical market in 2013
Daniël de Blocq van Scheltinga, Managing Partner, Polarwise Ltd
- **9:45 Global Polyurethane market overview and outlook**
A shifting marketplace – where is the centre of gravity moving?
Emerging markets turning into high growth markets
Where does this dynamic leave mature PU markets (US and Europe)?
- **10:15 Refreshments and networking break**
- **10:45 China – the leading force in the global PU marketplace**
Current market dynamics of PU in China
Drivers and outlook for the future
Robert Outram, Associate Director, IAL Consultants
- **11:15 India's polyurethane market – an outlook**
India: the next China in polyurethane?
Key drivers – spotlight on the automotive and appliances sector
Import statistics, market analysis and trends
Rahul Gautam, Chairman, Indian Polyurethane Association and Managing Director, Sheela Foams Pvt Ltd
- **11:45 Analysis of the global crude oil market and its impact downstream**
Crude oil market review 2012 and likely developments in 2013
Reassessing market imbalances and its impact downstream
Market direction: stability or greater volatility?
Challenges and risks in the crude oil market until 2015
- **12:15 Lunch and networking break**
- **13:45 Global aromatics feedstock outlook**
Supply/demand update and outlook for benzene and toluene
Identifying global market trends
A closer look at the Asian market
Jasmine Khoo, Markets Reporter, ICIS
- **14:15 The C3 market and future outlook for propylene**
Global trade pattern / trading dynamics
Supply/ demand update and outlook for propylene
Global and Asian perspectives
Key drivers influencing the propylene market
Lee Fagg, Principal Consultant & Manager Chemicals Asia, Nexant Asia
- **14:45 Bio-based PU building blocks – a closer look at lactide and derivatives**
Case study: Improved polyester coatings with Purac's lactides
Frederik Feddes, Market Unit Manager, Chemicals & Pharma, Purac Asia Pacific Pte Ltd
- **15:15 Refreshments and networking break**

- **15:45 A closer look at PU building blocks - a perspective of the isocyanates markets (MDI and TDI)**
Review of market dynamics in 2012 and outlook for 2013
Analysis of supply/ demand balances
New projects and their impact on the market
A closer look at the flexible and rigid foam market - key drivers in end-use sectors demand
Managing volatility in benzene and toluene feedstock costs
Sheau Ling Ong, Markets Editor - Asia Pacific and Middle East, ICIS PRICING
- **16:15 An insight in the polyols market – view from an Asian polyols producer**
- **16:45 Chair's closing remarks and conclusions from Day One**

Day 2 – Wednesday, 5 December 2012

- **9:25 Chair's opening remarks**
Prema Viswanathan , Managing Editor-Asia & Middle East, ICIS
- **9:30 Global overview of the Polyurethane CASE markets**
New applications and trends in the coatings, adhesives, sealants and elastomer market
- **10:00 Polyurethane and energy conservation in the construction industry**
New technologies and products – polyurethane rigid foams used in thermal insulation
Sustainable building legislative – the future for driving demand in PU thermal insulation?
Update on China's efforts toward energy efficiency under its 12th 5-year plan – trends in China's building insulation market
Tony Ede, Export Manager Asia Pacific, Kingspan Insulation Pty Ltd
- **10:30 Refreshments and networking break**
- **11:00 Driving with Polyurethane – PU light-weight foams in the transportation industry**
Polyurethane and its impact on fuel efficiency in the transportation industry
New PU applications in the automotive industry
Update on innovative polyurethane composite solutions for stronger and lighter cars
Tony Jones, Regional Head Transportation and Flexible Moulded RBU Polyurethanes Asia Pacific, BASF
- **11:30 Polyurethanes and their role in the furniture and bedding market**
Key market drivers in the Asian markets
A perspective from a PU systems house
Erman Tan, CEO, Asia Polyurethane Manufacturing Pte Ltd
- **12:00 Chair's closing remarks**

Date and Contact person

04.12.2012 - 05.12.2012

Saniya Maralova
+44 (0) 20 8652 4627
+44 20 8652-3482

saniya.maralova@rbi.co.uk

Venue

Marina Bay Sands Hotel

10 Bayfront Avenue
018956 Singapore

+65 6688 8868

<http://www.marinabaysands.com/>

Organizer

ICIS Conferences

Sixth Floor High Rise, Quadrant House
SM2 5AS The Quadrant, Sutton

+ 44 20 8652 3335

<http://www.icis.com/contact-us/>
csc@icis.com

Adresse:

<http://www.gupta-verlag.com/polyurethanes/events/conference/2050/icis-polyurethane-chain-conference>