

## Henkel opens world's largest adhesives factory in China

Henkel has today inaugurated the world's largest adhesives factory in Shanghai, China. With this new production facility the company says it is expanding its production capacity in a major emerging market and will deliver its adhesive technologies more quickly to the growing number of customers based in China and the Asian region.

[image\_0]

The new factory, which is also known as the "Dragon Plant" at **Henkel**, comprises 150,000 m<sup>2</sup> of space and is now the central production site for the company's industrial adhesives in China and the Asia-Pacific region.

Customers being served by the new adhesives plant include enterprises in the automotive industry and various consumer goods sectors. Annual output is forecast to reach up to 428,000 t of adhesives. Henkel has invested more than EUR 50 million in the plant and will employ about 600 people there.

[image\_1\_right]

"This new adhesives factory will contribute significantly to the achievement of our strategy 2016: It will enable our Adhesives business to expand and leverage its global reach, and win market share in emerging markets," said **Kasper Rorsted**, Chairman of the Management Board of the Henkel Group.

[image\_2]

The inaugural ceremony was attended by numerous Chinese politicians and businesspeople and also by **Dr. Simone Bagel-Trah**, Chairwoman of the Supervisory Board and of the Shareholders' Committee.

According to Henkel, the company is already generating 45 % of its total sales in emerging markets and 55 % of its employees are based in these countries. One of Henkel's financial targets for the year 2016 is to increase the sales generated in emerging markets to EUR 10 billion while aiming for total sales of EUR 20 billion.

[image\_3\_right]

"The inauguration of the 'Dragon Plant' is an important milestone for us and our customers," said **Jan-Dirk Auris**, Executive Vice President Adhesive Technologies at Henkel. "Having this larger production facility brings us closer to our customers in the region, not just geographically but also by reinforcing our commitment to partnering for innovation and mutual success."

[image\_4]

Henkel will be concentrating its existing adhesives production operations in the greater Shanghai region at the new site in the Shanghai Chemical Industry Park and thus significantly expanding its capacities for current and future technologies. This move is part of the company's ongoing program to consolidate and optimize its global production network.

[image\_5\_right]

[image\_6]

China has already advanced to become the largest car market in the world, with a rapidly expanding domestic production base. The country is also one of the major producers of sports equipment and electronic products. In these and many other industries, adhesives are being used more and more as they make the products lighter and enhance their performance while helping to make production processes more sustainable.

[image\_7\_right]

According to the company, the "Dragon Plant" is a model for sustainability and efficiency. Compared to a traditional production

plant, it uses only half the amount of water thanks to condensed water recovery systems, while recycling has reduced the volume of packaging materials by 60 %, and electricity usage for factory lighting has been cut by 90 % due to special translucent roofs which let the daylight in. There is also a system for recovering waste heat, and the factory includes innovative filling equipment designed to prevent leaks and spills of adhesives.

As a supplier to many different industries, Henkel already opened its first production facility in China back in 1990, just two years after entering the market. From that first factory the company served industrial customers who had begun at this early stage to establish their own manufacturing operations in China. Ever since then, Henkel has continued to produce adhesives in this East Asian country with constantly rising sales.

**Adresse:**

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