

## Engel completes plant expansion in Korea

In future, around 1,200 injection moulding machines will roll off the production line every year at Engel's plant in Pyungtaek City – almost double the present amount. In March, Engel celebrated the expansion and modernisation of the facility in the company of clients, partners and high profile local politicians. The company has invested a total of EUR 8 million in South Korea.

“Engel wants to lead the world when it comes to generating customer benefit. To achieve this, customer proximity has to be a firm priority. We also need to ensure our injection moulding machines and system solutions are of a consistently high quality around the world. Our considerable success in Asia has shown that we're on the right track with this strategy”, emphasised **Dr. Peter Neumann**, the CEO of **Engel Holding** in Austria. In recent years, Engel has succeeded in steadily raising its market share in Asia. In fiscal year 2011/2012 the figure approached 10 % for the first time as an Asian sales record of EUR 125 million was achieved.[image\_0]

On the fast-growing markets of Asia, the Pyungtaek City subsidiary plays a key role for Engel. The company has been producing small and medium-sized machines in the clamping force range of 25 – 400 t in Korea since 2001, including machines for the Engel **victory**, **e-mac**, **e-motion**, and **insert** series. 30 % of these machines stay in Korea, with 70 % exported to China and other Asian nations. Clients include high profile global players (especially in the automobile and electronics industries) alongside smaller local plastics processing firms.[image\_1\_right]

“Thanks to our decentralised production facility in Asia, we can offer clients in the region fast delivery times and guarantee to adapt our injection moulding machines and system solutions to the specific requirements of local markets”, says **Robert Bodingbauer**, President of **Engel Machinery Korea**. “This ensures we have a major competitive advantage in Asia.”

Nearly 150 guests accepted invitations to discover the benefits of Engel Machinery Korea's improved performance, production quality and expertise in system solutions at first hand.[image\_2]

“Demand for quality products and innovative technologies is continuing to rise in Asia”, confirmed Bodingbauer. “In partnership with our customers, we are developing ever more sophisticated solutions and manufacturing processes that enhance competitiveness by raising productivity and efficiency.” Systems business, including automation, is becoming more important along with process integration solutions and energy saving options. Having increased its capacity in Korea, Engel says it is now ideally placed to cope with that growth.

Engel's production plant in Shanghai was also significantly expanded just last year. The company has been producing large-scale machines for the duo series in China since 2007. According to Engel, the company is now the only western producer of injection moulding machines with two production sites in Asia.

### Adresse:

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