

Biesterfeld Plastic takes over the french rubber distributor SMPC

By taking over the French rubber distributor **Spécialités et Matières Premières du Caoutchouc – SMPC S.A.**, Biesterfeld Plastic GmbH is investing in a new area of business. As of 1 October 2010, Biesterfeld France SARL, a subsidiary of Biesterfeld Plastic, will assume control of the business activities of the distributor SMPC, Chérisy, and plans to extend the company further as an independent division. SMPC is one of the leading French distributors within the rubber industry and has over 80 years of experience within the distribution of rubber as well as specialised additives for the rubber industry.

With its specialised, extensive product range which includes rubber polymers and additives within the rubber industry, the family-owned company will serve as an excellent addition to the already established plastics and speciality chemicals business of the Biesterfeld Group in France, says Biesterfeld. In this way, Biesterfeld Plastic is set to expand the existing business operations in France significantly. Furthermore, this strategic investment in a new and rapidly growing business sector successfully adds diversification to business activities throughout Europe as it leads to cooperation with existing suppliers in this new business area for Biesterfeld France SARL.

SMPC has a yearly turnover of approximately EUR 10 million as well as eleven employees who will join the Biesterfeld team. The delivery programme includes a large range of rubber polymers and additives: fillers, plasticisers, accelerators, vulcanising agents, protecting agents and speciality chemicals for the rubber industry. SMPC has a highly extensive product programme at its disposal and represents approximately 60 suppliers. This includes renowned manufacturers such as **ExxonMobil Chemical, Croda, Total Fluides, Dongjin Semichem Co., Kolon, Arkema** and **Solvay**.

As a result of this diversification, Biesterfeld Plastic will also supplement existing thermoplastic and elastomer business operations with rubber and special additives for the rubber industry. Biesterfeld Plastic plans to establish this new product range on a Europe-wide basis and is therefore leaving the door open to further strategic investment. In France, Biesterfeld employs around 40 workers, who together generate a yearly turnover of more than EUR 70 million.

Biesterfeld Plastic GmbH, a 100 % subsidiary company of Biesterfeld AG, is a leading distributor in the European plastics industry with long-standing sales partnerships with polymer producers such as **DuPont**, ExxonMobil Chemical, **Ineos Olefins & Polymers Europe, BASF Polyurethanes**, Solvay, **Chevron Phillips, Ineos Nova** and **Chi Mei** in a total of 26 countries.

Adresse:

<http://www.gupta-verlag.com/rubber/news/industry/8646/biesterfeld-plastic-takes-over-the-french-rubber-distributor-smpc>